

PRESS RELEASE

CONTACT: Marybeth Levine
The Detroit Area Diaper Bank, Inc.
(313) 485-8314
malevine@detroitareadiaperbank.org



THE DETROIT AREA DIAPER BANK ENTERS 2ND MONTH OF ITS “30,000 BY THANKSGIVING” DIAPER DRIVE

CANTON, MICH. (September 18, 2009) – The Detroit Area Diaper Bank, a Southeast Michigan nonprofit charity that meets the need for diapers at partner agencies working with individuals and families in crisis, is in the 2nd month of its “30,000 by Thanksgiving” Diaper Drive. The Diaper Bank has raised 2/3 of its goal and asks the community’s help to reach its full goal by Thanksgiving 2009.

The need for diapers in sizes baby through adult is always high and it’s never-ending. No federal assistance programs pay for or provide diapers, not WIC, not Food Stamps or Medicare. Nonprofit agencies working with families and individuals in need consistently list diapers as a top and urgent need.

The average infant uses up to 12 diapers per day, a toddler up to eight per day. But in low-income households, a baby may be in a single diaper all day or longer, increasing the risk of health problems from skin disease to hepatitis. Some children with disabilities never outgrow the need for diapers and will need them to go to school or job training. Seniors who can’t afford incontinence supplies often become home-bound or end up in a nursing home. The Diaper Bank was created to help address this largely unknown and unmet need; the Diaper Drive was launched to help drive donations into the Diaper Bank so that it can fulfill more of its partner agencies’ families’ needs.

“Our goal in launching the 30,000 by Thanksgiving Diaper Drive is of course primarily to bring in resources that we can distribute to our partner agencies working with people in need. But I’m hoping another effect will be that we succeed in further engaging the community in our issue and our mission, hopefully inspiring additional businesses, community organizations and churches to run a fundraiser or diaper drive to support the Diaper Bank, whether it’s before Thanksgiving or not,” said Marybeth Levine, founder of the Diaper Bank. “The diapers go out just as quickly as I get them in, so we are looking for year-round partnerships and support to help us really make a difference with diapers.”

The Detroit Area Diaper Bank’s mission is to raise awareness about the large hole in the "safety net" resulting in the unmet need for diapers in our community's most vulnerable populations -- babies from low-income households, the elderly, people with disabilities -- and build a network to help meet it. The Diaper Bank will be holding a Fundraiser and Diaper Drive at CiCi’s Pizza on Middlebelt Road in Garden City on September 25 from 6-8pm. For more information or to donate, please visit www.detroitareadiaperbank.org.