

PRESS RELEASE

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THE DETROIT AREA DIAPER BANK DELIVERS 100,000TH DIAPER

CANTON, MICH. (January 28, 2010) – Just 9 months after its first delivery of diapers to a nonprofit partner serving Southeast Michigan families in need, The Detroit Area Diaper Bank has delivered its 100,000th diaper.

“I’m thrilled we’ve distributed 100,000 diapers in just 9 months,” said Marybeth Levine, founder of the Diaper Bank. “It’s testament to how supportive and embracing our community’s been since we launched last April; we could never have done this without the help of our generous neighbors and donors. We’re very grateful.”

The milestone diaper is included in a donation of 900 diapers Levine is dropping off to Active Faith Community Services, a food pantry in South Lyon, MI.

“As a Food Bank that serves many young families, we find ourselves in constant need of diapers,” said Lisa Fresch, Food Coordinator for AFCS. “Diapers are one of the most expensive products we purchase, and it has been a blessing to partner with the Detroit Area Diaper Bank to supply our youngest clients with diapers at no cost to our organization. This allows us to spend our funds on much needed food items. We are very grateful for the Detroit Area Diaper Bank and pleased to be part of their reaching this milestone in their growth.”

Diapers are a never-ending need, so the Diaper Bank asks the community to continue to support it through donations, diaper drives and fundraisers. Please see the Detroit Area Diaper Bank’s website for more information on ways to help: www.detroitareadiaperbank.org.

Active Faith Community Services has served South Lyon, New Hudson and Salem for 22 years, providing long-term and temporary assistance to the elderly, disabled, single-parent families and others in need with the goal of returning them to the independent pursuit of their life's goals. More information is available at www.activefaithcs.org.

The Detroit Area Diaper Bank exists to raise awareness about the large hole in the "safety net" resulting in the unmet need for diapers in our community's most vulnerable populations and build a network to help meet it. No federal assistance programs pay for or provide diapers, not WIC, Food Stamps or Medicare (except for hospice). Nonprofit agencies working with families and individuals in need consistently list diapers as an urgent and top need and until the Diaper Bank’s founding, no resource was available for them. More information is available at www.detroitareadiaperbank.org.

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